

Freedom of Information Request	FOI 22-175	3 <sup>rd</sup> May 2022
--------------------------------	------------	--------------------------

**This is an information request relating to spending on communications, public relations, digital and other similar activities.**

**Please provide information for the 2020-21 and 2021-22 financial years on how much the organisation spent on communications, press relations, public relations, digital, social media, and other such activities. Please include a full breakdown including:**

- **A list of your staff working in these fields including job titles and annual salaries. If you cannot provide an exact salary, please provide a pay band**

Please find below the job titles and pay bands as requested:

#### **Financial Year 2020/2021**

	<b>JOB TITLE</b>	<b>BAND</b>
1	Head of Communications	8c
2	Assistant Head of Communications	8a
3	Head of Engagement	8a
4	Social Media and Communications Manager	6
5	Primary Care Communications Manager	6
6	Communications Officer	5
7	Communications Officer	5
8	Welsh Language Communications Officer	5
9	Engagement Officer	5
10	Communications Clinical Futures Marketing and PR Officer	5
11	Communications Support Officer	4

#### **Financial Year 2021/2022**

	<b>JOB TITLE</b>	<b>BAND</b>
1	Assistant Director of Communications & Engagement	8d
2	Head of Communications	8a
3	Head of Engagement	8a
4	Strategic Lead for Population Health	8a
5	Social Media and Communications Manager	6
6	Primary Care Communications Manager	6
7	Communications Clinical Futures Marketing and PR Officer	6
8	School of Nursing and Health Visiting Communications Manager	6
9	Estates and Facilities Communications Manager	5
10	Engagement Officer	5
11	Engagement Officer	5
12	Communications Officer	5
13	Communications Officer	5
14	Welsh Language Communications Officer	5
15	Digital Communications Officer	5
16	Digital Communications Officer	5